

# BCCC

**BROADCASTING CONTENT COMPLAINTS COUNCIL**



24 December 2012

*All Members of Indian Broadcasting Foundation (IBF):*

**ADVISORY ON HEALTH & SAFETY OF CHILDREN  
PARTICIPATING IN TV SHOWS**

The Broadcasting Content Complaints Council (BCCC) advises all Member Channels of Indian Broadcasting Foundation (IBF) to refrain from placing children below the age of 16 years in situations that may endanger their health, safety and morale.

The content of any production and/or reality show that may cause anxiety/distress/mental trauma to the participating children must be avoided. The content of all shows should be sensitively handled, and the way children are projected should not harm or pose any risk to their safety and well-being, or cause any kind of health hazard.

Emphasis should be placed on the "best interest of the child".

The child must be consulted and heard at all times throughout by all concerned. The participation of any child in any show, which may interfere with his/her 'right to education' in terms of effective school participation, should be avoided.

This Advisory shall be read in conjunction with the Guidelines of National Commission for Protection of Child Rights (NCPCR) on "Participation of Children in TV and Reality Shows".

*A.P. Shah*  
**Justice (Retd.) A.P. Shah**  
**Chairperson**  
**Broadcasting Content Complaints Council (BCCC)**

**BROADCASTING CONTENT COMPLAINTS COUNCIL**

Indian Broadcasting Foundation, B-304, Ansal Plaza, Khelgaon Marg, New Delhi 110 049  
**Email:** [bccc@bccc.co.in](mailto:bccc@bccc.co.in) **Website:** [www.ibfindia.com](http://www.ibfindia.com) **Tel:** 91 11 4379 4400 **Fax:** 91 11 4379 4455