

19 July 2012

*All Members of Indian Broadcasting Foundation (IBF):*

### Advisory on Award Functions


The BCCC has received several complaints relating to the telecast of film award functions and shows.

On reviewing these complaints, the BCCC has found that many of these shows feature vulgar dialogues, double-entendres and smutty puns from the anchors. Sometimes, the content of the so-called jokes is demeaning to women and other communities.

It is not the BCCC's intention to censor these shows, which are, after all, live events. But we believe that if the content is to include adult humour then the telecast of these shows should only begin after 11pm. Nor should any repeats be broadcast before 11pm.

The BCCC notes that, in many cases, the shows were not telecast live but aired at a later date. It wonders why, in such cases, the channels were not able to remove inappropriate content from telecast during prime time.

The BCCC advises all channels to exercise discretion while telecasting award functions, to guard against the inclusion of adult content during prime time and to refrain from airing any content that is demeaning to women and other communities.



Justice (Retd.) A.P. Shah  
Chairperson  
**Broadcasting Content Complaints Council**